

Message Text

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ORIGIN SNM-02

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DRAFTED BY: S/N:HRWELLMAN:AG

APPROVED BY: S/,:HRWELLMAN

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R 242103Z JAN 74

FM SECSTATE WASHDC

TO AMEMBASSY SINGAPORE

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FOR AMBASSADOR HANDLEY AND MASTERS

FOLLOWING REPEAT GENEVA 418 ACTION SECSTATE INFO BANGKOK
CHIANG MAI USUN 23 JAN

QUOTE

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E.O. 11652: N/A

TAGS: SNAR, TH, UN

SUBJECT: NARCOTICS-UNFDAC CROP SUBSTITUTION PROJECT IN THAILAND

1. DURING MISOFF/NEE CALL ON MARTENS JAN 22, WE RECALLED
THAT USG, AT DND'S REQUEST, HAD PROPOSED CANDIDATES FOR
SHORT-TERM MARKETING CONSULTANT FOR UNFDAC'S THAI CROP
SUBSTITUTION PROJECT AND ASKED RE STATUS OF THIS MATTER.

2. MARTENS SAID THAT GREENSHIELDS (FAO), MICUTA AND
WALDHEIM-NATURAL (DND) HAD ALL RECOMMENDED THAT MARKETING
CONSULTANT UNNECESSARY SINCE BUYER HAD BEEN FOUND FOR THIS
YEAR'S BEAN CROP. MISOFF EXPRESSED CONCERN THAT FAILURE
TO ESTABLISH STABLE MARKETING ARRANGEMENTS COULD LEAD TO
ANOTHER BEAN CRISIS NEXT YEAR. SHE ALSO NOTED THAT ADVICE
OF MARKETING SPECIALIST WOULD SEEM USEFUL IN CONNECTION

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PLANNING FOR SELECTION OF EXPERIMENTAL SUBSTITUTE CROPS, THAT

IT WOULD SEEM PRUDENT IN CHOOSING SUCH CROPS TO TAKE INTO ACCOUNT WHETHER IF THEY PROVED PROMISING THEY COULD BE MARKETING IN THAILAND OR ELSEWHERE IN ASIA. MARTENS RESPONDED TO EFFECT THAT HE HAD TO ABIDE BY RECOMMENDATION HIS ADVISERS ON MARKETING CONSULTANT MATTER.

3. COMMENT: WE WOULD APPRECIATE CURRENT READING FROM EMBASSY BANGKOK RE WHETHER ITS VIEW REMAINS THAT A MARKETING EXPERT IS NECESSARY AND SHOULD BE SEND THAILAND ASAP. IF EMBASSY'S VIEW IS IN AFFIRMATIVE, WE WOULD PROPOSE RECOMMEND THAT AMBASSADOR HANDLEY PURSUE THIS MATTER FURTHER WITH MARTENS ON OCCASION UPCOMING CND. IN THIS CONNECTION WE WOULD APPRECIATE RECEIVING ANY SPECIAL POINTS WHICH EMBASSY BANGKOK BELIEVES SHOULD BEMADE IN FURTHER DISCUSSIONS WITH MARTENS THIS ISSUE.BASSIN UNQUOTE KISSINGER

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